

2012 *Dream Makers* Sponsorship Levels

Platinum Sponsorship (\$5,000+)

- Preferred event seating for one table of ten guests with your company's logo and/or name on a large, full color tabletop sign
- A tabletop electronic bidding device for your guest's exclusive use
- Your company's name on the Minnetonka Foundation's Recognition Wall at Minnetonka High School
- The opportunity to distribute your company's promotional materials to 600 guests from the Minnetonka community
- Most prominent full-color logo placement on:
 - The Minnetonka Foundation's website for 12 months
 - Also includes a hot link to your company's website during that entire period
 - Two district-wide mailings to 7,000 households
 - Pre-event promotional materials distributed throughout the community resulting in 195,000+ impressions over a 3 month period
 - Event communications, including signage, welcome and check-out banners, and a scrolling presentation, as well as verbal recognition from event emcee in front of 600 guests
 - Post-event communications, including 1 district-wide email reaching 7,000 households and 1 targeted email reaching 600 event attendees

Medallion Sponsorship (\$2,500 - \$4,999)

- Preferred event seating for one table of ten guests with your company's logo and/or name on a full color tabletop sign
- Your company's name on the Minnetonka Foundation's Recognition Wall at Minnetonka High School
- The opportunity to distribute your company's promotional materials to 600 guests from the Minnetonka community
- Prominent full-color logo placement on:
 - Two district-wide mailings to 7,000 households
 - Pre-event promotional materials distributed throughout the community resulting in 95,000+ impressions over a 3 month period
 - Event communications, including signage, welcome and check-out banners, and a scrolling presentation, as well as verbal recognition from event emcee in front of 600 guests
 - Post-event communications, including 1 district-wide email reaching 7,000 households and 1 targeted email reaching 600 event attendees

Gold Sponsorship (\$1,000 - \$2,499)

- Event admission for four guests
- Name recognition on the Minnetonka Foundation's Recognition Wall at Minnetonka High School
- Company logo and/or name placement on:
 - Event communications, including signage, welcome and check-out banners, and a scrolling presentation, as well as verbal recognition from event emcee in front of 600 guests

Silver Sponsorship (\$500 - \$999)

- Event admission for two guests
- Name placement on select event communications, including signage and a scrolling presentation

Event-Specific Sponsorship Opportunities

There are several event-specific sponsorship opportunities as well, from helping to underwrite the electronic bidding system to sponsoring the entertainment. Ask your Dream Makers committee representative for more information about these unique opportunities.

Please note: \$10 of each Dream Makers Dinner ticket included in each sponsorship package is tax deductible. The Minnetonka Public Schools Foundation is a 501(c) 3 non-profit organization.